

***Salish Current* AI Principles of Use**

Salish Current adopts the following principles to promote trustworthiness in our investigation and use of artificial intelligence (“AI”) and our use of data. *Salish Current* will:

1. Use data and AI as informed by our [mission](#) .
2. Collaborate with individuals and organizations who share similar ethical approaches to our own regarding the use of data, content, and AI.
3. Take environmental considerations into account in decisions about which uses of AI to consider in news gathering.
4. Disclose uses of generative AI to our audience, providing information about the specific tools used to tell a journalistically sound story. We consider AI results to be unvetted source material that must be independently verified prior to incorporation into our reporting.
5. Never feed information about our subscribers or donors into a LLM or other AI tool. We will prioritize **security and privacy** in our use of data and throughout the design, development and deployment of our data and AI products and services.
6. Never publish wholly machine-generated content on its website, in its daily newsletter or its social media feeds. We never use AI to edit or alter news photos and present them as reality.
7. Provide our readers and communities with **media literacy** tools and training to make any use of data and AI in our products and services understandable.

For information about *Salish Current*’s use of AI, contact us. [msato@salish-current.org]

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